

Financial Results Supplemental Material

FY2017 Second Quarter

Data Sheets

Terms	Definitions
Adjusted Operating Profit	Operating profit + amortization cost of acquired intangibles arising from business acquisitions + adjusted items (income and costs)*
Total Shipment Volume (International Tobacco Business)	Includes fine cut, cigars, pipe tobacco and snus but excludes contract manufactured products, waterpipe tobacco, and emerging products
Core Revenue (International Tobacco Business)	Includes revenue from waterpipe tobacco and emerging products, but excludes revenues from distribution, contract manufacturing and other peripheral businesses
Core Revenue/ Adjusted Operating Profit at Constant FX	The same foreign exchange rates between local currencies vs USD as same period in previous fiscal year are applied
Core Revenue (Japanese Domestic Tobacco Business)	Includes revenue from domestic duty free, the China business and emerging products such as Ploom TECH devices and capsules but excludes revenue from distribution of imported tobacco in the Japanese domestic tobacco business, among others
Consolidated Adjusted Operating Profit at Constant FX	For International Tobacco Business, the same foreign exchange rates between local currencies vs USD and JPY vs USD as same period in previous fiscal year are applied
GFB	Global Flagship Brands: Winston, Camel, MEVIUS, LD, B&H, Glamour, Sobranie, Silk Cut, Natural American Spirit

*Adjusted items (income and costs) = impairment losses on goodwill \pm restructuring income and costs \pm others

1. Consolidated results hilight

Consolidated results hilight			(U	nit: JPY billion)
	2016	2017	Variance (abe)	Variance (%)
	Jan-Jun	Jan-Jun	Variance (abs)	
Revenue	1,076.9	1,045.3	-31.5	-2.9%
Operating profit	345.0	313.3	-31.7	-9.2%
Adjusted operating profit	318.3	314.7	-3.7	-1.2%
Profit before income tax	339.4	302.9	-36.5	-10.7%
Profit	249.3	227.3	-22.0	-8.8%
Profit (attributable to owners of the parent)	247.1	225.6	-21.5	-8.7%
Interim dividend (JPY)	64.00	70.00	+6.00	+9.4%
Basic EPS*(JPY)	137.98	125.98	-11.99	-8.7%

*Based on profit attributable to owners of the parent company

• [reference] Consolidated results			(U	Init: JPY billion)
	2016	2017	Variance (abs)	Varianco (%)
	Jan-Jun	Jan-Jun		valiance (%)
Adjusted operating profit at constant FX	318.3	329.7	+11.4	+3.6%

2. Revenue by business segment

Revenue by business segment			(U	nit: JPY billion)
	2016	2017	Variance (abs)	Variance (%)
	Jan-Jun	Jan-Jun		variance (%)
Revenue	1,076.9	1,045.3	-31.5	-2.9%
Japanese domestic tobacco	335.9	310.4	-25.6	-7.6%
Core revenue	318.6	294.4	-24.2	-7.6%
International tobacco	616.0	606.7	-9.3	-1.5%
Core revenue	584.1	577.2	-6.8	-1.2%
Pharmaceutical	40.3	47.2	+6.9	+17.1%
Processed food	79.9	77.5	-2.5	-3.1%
Others	4.7	3.6	-1.1	-23.4%

• [reference] International tobacco business			(Un	it: USD million)
	2016	2017	Variance (she)	λ
	Jan-Jun	Jan-Jun	Variance (abs)	variance (%)
Core revenue	5,239	5,141	-98	-1.9%
Core revenue at constant FX	5,239	5,224	-15	-0.3%

(Unit: USD million)

Results for 2017 Second Quarter

3. Adjusted operating profit by business segment

(Unit: JPY billion)

	2016	2017	Variance (abc)	Variance (%)	
	Jan-Jun	Jan-Jun	Variance (abs)	variance (%)	
Consolidated: operating profit	345.0	313.3	-31.7	-9.2%	
Adjustments, total	-26.7	1.4	+28.1		
Consolidated: adjusted operating profit	318.3	314.7	-3.7	-1.2%	
Japanese domestic tobacco: operating profit	121.7	111.9	-9.8	-8.0%	
Adjustments, total	8.0	8.1	+0.2		
Japanese domestic tobacco: adjusted operating profit	129.6	120.0	-9.6	-7.4%	
International tobacco: operating profit	174.6	188.0	+13.4	+7.7%	
Adjustments, total	18.5	7.1	-11.4		
International tobacco: adjusted operating profit	193.1	195.1	+2.0	+1.0%	
Pharmaceutical: operating profit	2.8	9.0	+6.2	+224.5%	
Adjustments, total	-	-	-		
Pharmaceutical: adjusted operating profit	2.8	9.0	+6.2	+224.5%	
Processed food: operating profit	3.1	2.2	-1.0	-30.8%	
Adjustments, total	0.0	-	-0.0		
Processed food: adjusted operating profit	3.1	2.2	-1.0	-30.9%	
Others / Elimination: operating profit	42.8	2.3	-40.6	-94.7%	
Adjustments, total	-53.1	-13.9	+39.3		
Others / Elimination: adjusted operating profit	-10.3	-11.6	-1.3	-	

• [reference] International tobacco business

(Unit: USD million)

	2016 Jan-Jun	2017 Jan-Jun	Variance (abs)	Variance (%)
Adjusted operating profit	1,729	1,738	+9	+0.5%
Adjusted operating profit at constant FX	1,729	1,886	+157	+9.1%

Depreciation and amortization		(L	Init: JPY billion)
	2016	2017) (ariango (abo)
	Jan-Jun	Jan-Jun	Variance (abs)
Consolidated	71.7	70.2	-1.5
Japanese domestic tobacco	29.1	28.1	-1.0
International tobacco	36.0	35.5	-0.5
Pharmaceutical	2.5	2.5	-0.0
Processed food	3.0	3.0	-0.0
Others/Elimination	1.1	1.1	+0.0

5. Consolidated financial position

(Unit: JPY billion)

	2016 Dec. end	2017 Jun. end	Variance (abs)
Total assets	4,744.4	4,618.4	-126.0
Total equity	2,528.0	2,677.3	+149.2
Equity attributable to owners of the parent	2,456.1	2,604.6	+148.5
BPS (attributable to owners of the pare) (JPY)	1,371.39	1,454.29	+83.00

6. Liquidity and interest-bearing debt (continuing & discontinued operations combined)Unit: JPY billion)

	2016 Dec. end	2017 Jun. end	Variance (abs)
Liquidity ^{*1}	297.0	163.2	-133.9
Interest-bearing debt *2	555.3	543.2	-12.0

*1: Cash and deposits + marketable securities + securities purchased under repurchase agreements

*2: Short-term bank loans + CP + bonds + long-term borrowings + lease obligations

Results for 2017 Second Quarter

(Unit: JPY billion)

(Unit: 1PY billion)

7. Consolidated cash flow

		(8	
	2016	2017	Variance (abs)
	Jan-Mar	Jan-Jun	variance (abs)
Cash flows from operating activities	-106.7	40.5	+147.2
Cash flows from investing activities	-579.5	-52.6	+527.0
Cash flows from financing activities	371.4	-123.6	-495.0
Cash and cash equivalents, beginning of the year	526.8	294.2	-232.6
Foreign currency translation adj. on cash & cash equivalents	-20.9	2.0	+23.0
Cash and cash equivalents, end of the year	191.0	160.5	-30.5
FCF *	-688.3	-13.4	+675.0

*: FCF is sum of cash flows from operating activities and investing activities, but excludes the following items;

- From operating CF: interest received, dividends received, interest paid and income taxes related to these items

- From investing CF: purchase of investment securities (for both short-term and long-term), payments into time deposits, proceeds from sale or redemption of investment securities (for both short-term and long-term), proceeds from withdrawal of time

8. Capital expenditures

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		2016	2017	Variance (abs)
		Jan-Jun	Jan-Jun	
Consolidated		44.3	52.3	+8.0
Japanese c	lomestic tobacco	10.0	16.8	+6.8
Internation	nal tobacco	29.5	27.4	-2.1
Pharmaceu	itical	1.3	1.9	+0.5
Processed	food	2.3	4.8	+2.5
Others/Elir	nination	1.2	1.4	+0.3

9. Business data

• Japanese domestic tobacco business

	2016	2017	Varianco (abc)	Variance (%)	
	Jan-Jun	Jan-Jun	variance (abs)	Variance (%)	
Cigarette sales volume ^{*1}	52.7	46.8	-5.9	-11.2%	BNU
Cigarette industry volume ^{*2}	86.2	76.8	-9.5	-11.0%	BNU
JT cigarettes market share	61.1%	61.0%	-0.1%pt		
JT revenue per 1,000 cigarettes	5,808	5,960	+152	+2.6%	JPY

*1: Excludes volumes of duty-free in Japan, China business (2.0 BNU in Jan-Jun, 2016 and 2.0 BNU in Jan-Jun, 2017, respectively) and emerging products

respectively) and emerging products

*2: Industry volume of cigarettes in Japan market (excluding Emerging Products)

• International tobacco business

	2016	2017	Variance (abc)	λ	
	Jan-Jun	Jan-Jun	Variance (abs)	Variance (%)	
Total cigarettes shipment volume	199.7	193.2	-6.5	-3.3%	BNU
GFB shipment volume	140.7	140.8	+0.1	+0.0%	BNU
JPY/USD	111.70	112.34	+0.64	+0.6%	JPY
RUB/USD	70.29	57.98	-12.30	+21.2%	RUB
GBP/USD	0.70	0.79	+0.10	-12.3%	GBP
EUR/USD	0.90	0.92	+0.03	-3.1%	EUR
CHF/USD	0.98	1.00	+0.01	-1.3%	CHF
TWD/USD	32.75	30.69	-2.06	+6.7%	TWD
TRY/USD	2.92	3.64	+0.72	-19.7%	TRY
IRR/USD	35,129	37,912	+2,783	-7.3%	IRR

• Pharmaceutical business

				,
	2016	2017) (ariance (abe)	λ
	Jan-Jun	Jan-Jun	Variance (abs)	Variance (%)
R&D expenses	14.9	15.4	+0.4	+3.0%

(Unit: JPY billion)

FY2017 Revised Forecasts (as of August 2, 2017)

1. Summary of consolidated forecasts

Summary of consolidated forecasts (Unit: JPY billion			Init: JPY billion)	
		FY2017		
	FY2016	Revised	Variance (abs)	Variance (%)
		Forecasts		
Revenue	2,143.3	2,125.0	-18.3	-0.9%
Operating profit	593.3	565.0	-28.3	-4.8%
Adjusted operating profit	586.8	589.0	+2.2	+0.4%
Profit (attributable to owners of the parent)	421.7	402.0	-19.7	-4.7%

 [reference] Consolidated forecast 			(L	Jnit: JPY billion)
		FY2017		
	FY2016	Revised	Variance (abs)	Variance (%)
		Forecasts		
Adjusted operating profit at constant FX	586.8	597.0	+10.2	+1.7%

2. EPS, DPS, ROE

EPS, DPS, ROE (Unit: JP				(Unit: JPY)
		FY2017		
	FY2016	Revised	Variance (abs)	Variance (%)
		Forecasts		
Basic EPS	235.47	224.46	-11.01	-4.7%
DPS	130.00	140.00	+10.00	+7.7%
ROE (attributable to owner of the parent)	17.2%	15.9%	-1.3%pt	

*ROE for FY2015 is based on continuing and discontinued operations.

3. Revenue by business segment

Revenue by business segment			(L	Init: JPY billion)
	FY2016	FY2017 Revised	Variance (abs)	Variance (%)
		Forecasts		
Revenue	2,143.3	2,125.0	-18.3	-0.9%
Japanese domestic tobacco	684.2	642.0	-42.2	-6.2%
Core revenue	649.7	602.0	-47.7	-7.3%
International tobacco	1,199.2	1,210.0	+10.8	+0.9%
Core revenue	1,138.8	1,152.0	+13.2	+1.2%
Pharmaceutical	87.2	102.0	+14.8	+17.0%
Processed food	164.1	165.0	+0.9	+0.6%
Others	8.6	7.0	-1.6	-18.6%

• [reference] International tobacco business			(Un	it: USD million)
		FY2017		
	FY2016	Revised	Variance (abs)	Variance (%)
		Forecasts		
Core revenue	10,490	10,370	-120	-1.1%
Core revenue at constant FX	10,490	10,440	-50	-0.5%

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FY2017 Revised Forecasts (as of August 2, 2017)

perating profit and adjusted operating profit by business segment			(Լ	Jnit: JPY billion)
		FY2017		
	FY2016	Revised	Variance (abs)	Variance (%)
		Forecasts		
Consolidated: operating profit	593.3	565.0	-28.3	-4.8%
Japanese domestic tobacco	244.1	213.0	-31.1	-12.7%
International tobacco	301.8	336.0	+34.2	+11.3%
Pharmaceutical	9.7	23.0	+13.3	+136.7%
Processed food	5.0	6.0	+1.0	+20.2%
Others/Elimination	32.7	-14.0	-46.7	-
Adjusted operating profit	586.8	589.0	+2.2	+0.4%
Japanese domestic tobacco	260.2	230.0	-30.2	-11.6%
International tobacco	336.2	359.0	+22.8	+6.8%
Pharmaceutical	9.7	23.0	+13.3	+136.7%
Processed food	5.0	6.0	+1.0	+20.1%
Others/Elimination	-24.4	-29.0	-4.6	-

• [reference] International tobacco business

(Unit: USD million)

		FY2017		
	FY2016	Revised	Variance (abs)	Variance (%)
		Forecasts		
Adjusted operating profit	3,095	3,230	+135	+4.4%
Adjusted operating profit at constant FX	3,095	3,375	+280	+9.1%

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Free cash flow		(Լ	Jnit: JPY billion)
		FY2017	
	FY2016	Revised	Variance (abs)
		Forecasts	
FCF*	-316.2	327.0	+643.2
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*: FCF is sum of cash flows from operating activities and investing activities, but excludes the following items;

- From operating CF: interest received, dividends received, interest paid and income taxes related to these items - From investing CF: purchase of investment securities (for both short-term and long-term), payments into time deposits, proceeds from sale or redemption of investment securities (for both short-term and long-term), proceeds from withdrawal of time deposits and other investing activities not for business operation purposes

. Capital expenditures		(۱	Jnit: JPY billion)
	FY2016	FY2017 Revised	Variance (abs)
		Forecasts	
Consolidated	113.0	139.0	+26.0
Japanese domestic tobacco	29.8	46.0	+16.2
International tobacco	70.6	69.0	-1.6
Pharmaceutical	3.8	6.0	+2.2
Processed food	5.7	13.0	+7.3
Others/Elimination	3.1	5.0	+1.9

7. Business data

• Japanese domestic tobacco business

	FY2016	FY2017 Revised	Variance (abs)	Variance (%)	
	112010	Forecasts	variance (abs)	variance (70)	
JT cigarette sales volume*	106.2	93.0	-13.2	-12.4%	BNU

*: Excludes volumes of duty-free in Japan, China business and emerging products

• International tobacco business

		FY2017			
	FY2016	Revised	Variance (abs)	Variance (%)	
		Forecasts			
Total shipment volume	398.7	391.0	-7.7	-1.9%	BNU
GFB shipment volume	283.7	288.0	+4.3	+1.5%	BNU
JPY/USD	108.78	111.16	+2.38	+2.2%	JPY
RUB/USD	67.07	60.00	-7.07	+11.8%	RUB
GBP/USD	0.74	0.80	+0.06	-7.5%	GBP
EUR/USD	0.90	0.90	-0.00	+0.4%	EUR
CHF/USD	0.98	1.00	+0.02	-1.5%	CHF
TWD/USD	32.24	30.50	-1.74	+5.7%	TWD
TRY/USD	3.02	3.65	+0.63	-17.3%	TRY
IRR/USD	35,814	37,700	+1,886	-5.0%	IRR

FY2017 Revised Forecasts Initial Forecasts vs Revised Forecasts (as of August 2, 2017)

	FY2017	FY2017 FY2017	
	Initial	Revised	Variance (abs
	Forecasts	Forecasts	
Revenue	2,110.0	2,125.0	+15.0
Operating profit	560.0	565.0	+5.0
Adjusted operating profit	587.0	589.0	+2.0
Profit (attributable to owners of the parent)	402.0	402.0	

• [reference] Consolidated forecast		(L	Init: JPY billion)
	FY2017	FY2017	
	Initial	Revised	Variance (abs)
	Forecasts	Forecasts	
Adjusted operating profit at constant FX	607.0	597.0	-10.0

2. EPS, DPS, ROE

EPS, DPS, ROE			(Unit: JPY)
	FY2017	FY2017	
	Initial	Revised	Variance (abs)
	Forecasts	Forecasts	
Basic EPS	224.46	224.46	-
DPS	140.00	140.00	-
ROE (attributable to owner of the parent)	16.2%	15.9%	-0.3%pt

3. Revenue by business segment		(L	Init: JPY billion)	
	FY2017	Y2017 FY2017		
	Initial	Revised	Variance (abs)	
	Forecasts	Forecasts		
Revenue	2,110.0	2,125.0	+15.0	
Japanese domestic tobacco	655.0	642.0	-13.0	
Core revenue	620.0	602.0	-18.0	
International tobacco	1,178.0	1,210.0	+32.0	
Core revenue	1,118.0	1,152.0	+34.0	
Pharmaceutical	98.0	102.0	+4.0	
Processed food	165.0	165.0	-	
Others	7.0	7.0	-	

 [reference] International tobacco business 	(Unit: USD million)		
	FY2017	FY2017	
	Initial	Revised	Variance (abs)
	Forecasts	Forecasts	
Core revenue	10,170	10,370	+200
Core revenue at constant FX	10,440	10,440	-

FY2017 Revised Forecasts Initial Forecasts vs Revised Forecasts (as of August 2, 2017)

Operating profit and adjusted operating profit by business segment (Unit: JPY billio				
	FY2017	FY2017		
	Initial	Revised	Variance (abs)	
	Forecasts	Forecasts		
Consolidated: operating profit	560.0	565.0	+5.0	
Japanese domestic tobacco	227.0	213.0	-14.0	
International tobacco	317.5	336.0	+18.5	
Pharmaceutical	19.0	23.0	+4.0	
Processed food	6.0	6.0	-	
Others/Elimination	-10.0	-14.0	-4.0	
Adjusted operating profit	587.0	589.0	+2.0	
Japanese domestic tobacco	244.0	230.0	-14.0	
International tobacco	347.0	359.0	+12.0	
Pharmaceutical	19.0	23.0	+4.0	
Processed food	6.0	6.0	-	
Others/Elimination	-29.0	-29.0	-	

 [reference] International tobacco business 		(Unit: USD million)		
	FY2017	FY2017		
	Initial	Revised	Variance (abs)	
	Forecasts	Forecasts		
Adjusted operating profit	3,150	3,230	+80	
Adjusted operating profit at constant FX	3,375	3,375	-	

5. Free cash flow

(Unit: 1PY billion)

		(0	
	FY2017	FY2017	
	Initial	Revised	Variance (abs)
	Forecasts	Forecasts	
FCF*	355.0	327.0	-28.0

*: FCF is sum of cash flows from operating activities and investing activities, but excludes the following items;

- From operating CF: interest received, dividends received, interest paid and income taxes related to these items

- From investing CF: purchase of investment securities (for both short-term and long-term), payments into time deposits, proceeds from sale or redemption of investment securities (for both short-term and long-term), proceeds from withdrawal of time deposits and other investing activities not for business operation purposes

6. Capital expenditures

Capital expenditures (Unit: JPY billion				
	FY2017	FY2017		
	Initial	Revised	Variance (abs)	
	Forecasts	Forecasts		
Consolidated	136.0	139.0	+3.0	
Japanese domestic tobacco	42.0	46.0	+4.0	
International tobacco	64.0	69.0	+5.0	
Pharmaceutical	9.0	6.0	-3.0	
Processed food	15.5	13.0	-2.5	
Others/Elimination	5.0	5.0	-	

7. Business data

• Japanese domestic tobacco business

	FY2017	FY2017		
	Initial	Revised	Variance (abs)	
	Forecasts	Forecasts		
JT cigarette sales volume*	96.0	93.0	-3.0	BNU

*: Excludes volumes of duty-free in Japan, China business and emerging products

• International tobacco business

	FY2017	FY2017			
	Initial	Revised	Variance (abs)	Variance (%)	
	Forecasts	Forecasts			
Total shipment volume	395.0	391.0	-4.0	-1.0%	BNU
GFB shipment volume	288.0	288.0	-	-	BNU
JPY/USD	110.00	111.16	+1.16	+1.1%	JPY
RUB/USD	60.00	60.00	-	-	RUB
GBP/USD	0.81	0.80	-0.01	+1.3%	GBP
EUR/USD	0.95	0.90	-0.05	+5.6%	EUR
CHF/USD	1.00	1.00	-	-	CHF
TWD/USD	32.00	30.50	-1.50	+4.9%	TWD
TRY/USD	3.65	3.65	-	-	TRY
IRR/USD	39,500	37,700	-1,800	+4.8%	IRR

* Excludes sales from the China, Hong Kong, and Macau markets, domestic duty-free sales and emerging products.

Japanese Domestic Tobacco Business Results

1. Quarterly Sales Volume

			(b	illions of c	igarettes)
	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Total
2015	25.5	27.6	28.2	28.0	109.2
2016	27.2	25.5	27.0	26.5	106.2
2017	23.0	23.8			

2. Quarterly Revenue Per Thousand Cigarettes

					(JPY)
	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Total
2015	5,671	5,662	5,666	5,647	5,661
2016	5,672	5,952	5,935	5,930	5,870
2017	5,931	5,987			

* Revenue per thousand cigarettes = (retail price sales-retailer margins-consumption tax-excise taxes)/sales volume×1,000

3. Quarterly JT Market Share

					(%)
	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Total
2015	59.9	60.0	59.7	60.1	59.9
2016	62.4	59.8	60.7	61.4	61.1
2017	61.0	61.0			

Quarterly Market Share of Brands

1. MEVIUS

					(%)
	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Total
2015	32.1	32.3	31.9	32.0	32.1
2016	33.2	29.8	31.1	31.5	31.4
2017	30.5	31.6			

2. Winston

				(%)
Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Total
7.5	7.5	7.5	8.0	7.6
7.6	8.4	8.0	8.0	8.0
8.1	8.1			
	7.5	7.5 7.5 7.6 8.4	7.5 7.5 7.5 7.6 8.4 8.0	7.5 7.5 7.5 8.0 7.6 8.4 8.0 8.0

*Market shares of "Cabin" and "Caster" which were integrated into "Winston" in Aug, 2015, are retrospectively reflected.

3. Seven Stars

					(%)
	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Total
2015	7.4	7.4	7.6	7.4	7.5
2016	7.3	7.7	7.5	7.6	7.5
2017	7.5	7.6			

4. Natural American Spirit

					(%)
	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Total
2015	1.0	1.1	1.3	1.3	1.2
2016	1.4	1.6	1.6	1.7	1.5
2017	1.8	1.8			

*The source of market share before completing the acquisition is JT estimate

Quarterly Market Share in Growing Segment

1. JT Menthol Product Share

					(70)
	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Total
2015	10.1	10.1	10.3	10.5	10.2
2016*	11.3	11.2	11.2	11.3	11.3
2017	11.3	11.6			

(0/)

*The source of Natural American Spirit market share before completing the acquisition is JT estimate

2. Menthol Market Share

<u>-</u> .	meritinor mai	Ket onui	6			
						(%)
		Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Total
	2015	27.7	27.8	28.2	28.1	28.0
	2016	27.9	28.8	28.6	28.1	28.4
	2017	28.4	28.4			

Japan Tobacco Inc. Clinical Development as of August 2, 2017

Code	Potential		Marchanian	1	F	has	e	Note
(Generic Name)	Indication/Dosage form		Mechanism	Japan/Overseas	1	2	3	
JTZ-951	Anemia associated with chronic kidney	HIF-PH	Increases red blood cells by stimulating production of erythropoietin, an	Phase2(Japan)		0		In-house
512 001	disease /Oral	inhibitor	erythropoiesis-stimulating hormone, via inhibition of HIF-PHD.	Phase1(Overseas)	0			in nouce
JTE-052	Autoimmune/allergic diseases /Oral, Topical *Atopic dermatitis/Topical	JAK inhibitor	Suppresses overactive immune response via inhibition of Janus kinase (JAK) related to immune signal.	Phase3(Japan)			0	In-house *Co-development with Tori
JTE-051	Autoimmune/allergic diseases /Oral	Interleukin-2 inducible T cell kinase inhibitor	Suppresses overactive immune response via inhibition of the signal to activate T cells related to immune response.	Phase2(Overseas)		0		In-house
JTT-251	Type 2 diabetes mellitus /Oral	PDHK inhibitor	Decreases blood glucose by activation of pyruvate dehydrogenase (PDH) related to carbohydrate metabolism.	Phase1(Overseas)	0			In-house
JTK-351	HIV infection /Oral	HIV integrase inhibitor	Suppresses blood HIV levels by inhibiting the activity of integrase, an enzyme involved in the replication of HIV.	Phase1(Japan)	0			In-house
JTE-451	Autoimmune/allergic diseases /Oral	RORγ antagonist	Suppresses overactive immune response via inhibition of ROR γ related to Th 17 activation.	Phase1(Overseas)	0			In-house
JTT-751 (ferric citrate)	Iron-deficiency anemia/Oral	Oral iron replacement	Corrects iron-deficiency anemia by using absorbed Iron for synthesis of hemoglobin.	Phase2(Japan)		0		In-license (Keryx Biopharmaceuticals) Co-development with Torii additional indication

Clinical trial phase presented above is based on the first dose.

<Licensed compounds>

Compound (JT's code)	Licensee		Mechanism	Note
trametinib	Novartis		Inhibits cellular growth by specifically inhibiting the activity of MAPK/ERK pathway.	NSCLC with BRAF V600E mutation, trametinib+dabrafenib Japan marketing application submitted
Anti-ICOS monoclonal antibody	MedImmune	antagonist	Suppresses overactive immune response via inhibition of ICOS which regulates activation of T cells.	
JTE-052	LEO Pharma	JAK inhibitor	Suppresses overactive immune response via inhibition of Janus kinase (JAK) related to immune signal.	
JTZ-951	JW Pharmaceutical	HIF-PH inhibitor	Increases red blood cells by stimulating production of erythropoietin, an erythropoiesis-stimulating hormone, via inhibition of HIF-PHD.	

Updates since the previous announcement on May 10, 2017:

<In-house development > • JTE-052 advanced to Phase 3 in Japan

<Licensed compounds >
 •Novartis announced on June 22, 2017 that Mekinist® (trametinib) has been approved in U.S., in combination with Tafinlar® (dabrafenib), for the treatment of BRAF V600E mutant non-small cell lung cancer (NSCLC). *additional indication

JT

International Tobacco Business January-June 2017 results

JTI Results by cluster

Shipment Volume and Core Revenue at Constant FX

2017 Jan-Jun	Total Shipm (Br			ent Volume	Core R (US\$	
Sun Sun	Actual	vs. 2016	Actual	vs. 2016	at constant FX	vs. 2016
South & West Europe	33.6	-2.7%	30.3	-2.2%	1,022	-2.5%
North & Central Europe	25.6	-5.0%	16.1	-3.9%	1,035	-10.2%
CIS+	64.0	-9.0%	49.4	-6.5%	1,087	-9.3%
Rest-of-the- World	70.1	3.1%	45.0	12.0%	2,080	13.1%
JTI Total	193.2	-3.3%	140.8	0.0%	5,224	-0.3%

JTI Contribution by cluster Total Shipment Volume and Core Revenue at Reported



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Total shipment volume evolution vs. PY

	<u>2017</u> Jan-Mar	<u>2017</u> Apr-Jun	<u>2017</u> Jan-Jun
ITI	-2.9%	-3.6%	-3.3%
South & West Europe	-6.4%	0.9%	-2.7%
France	-5.1%	5.4%	0.2%
Italy	-7.6%	-4.7%	-6.1%
Spain	-10.1%	8.3%	-0.9%
Switzerland	1.6%	9.2%	5.5%
North & Central Europe	-5.0%	-5.0%	-5.0%
Austria	2.2%	-9.7%	-4.1%
Germany	-2.2%	-6.4%	-4.4%
Ireland	-12.2%	0.1%	-6.4%
Poland	-1.1%	-4.0%	-2.6%
Sweden	-16.2%	-6.1%	-10.7%
UK	-7.2%	-5.4%	-6.3%
CIS+	-6.7%	-10.8%	-9.0%
Kazakhstan	-3.1%	-9.4%	-6.7%
Romania	-7.0%	5.3%	-0.5%
Russia	-6.5%	-9.9%	-8.4%
Ukraine	-12.2%	-16.7%	-14.6%
Rest of the World	3.4%	2.9%	3.1%
Canada	-5.1%	-4.6%	-4.8%
Iran	23.1%	20.9%	22.0%
Malaysia	-7.3%	0.5%	-3.6%
Taiwan	8.6%	15.7%	12.3%
Turkey	-1.3%	-9.8%	-5.7%

	(BnU)	<u>2017</u> Jan-Mar	<u>2017</u> <u>Apr-Jun</u>	<u>2017</u> Jan-Jun
Winston	GFB Total	66.0 -0.5%	74.8 0.5%	140.8 0.0%
CAMEL	Winston	33.1 4.7%	37.2 3.9%	70.4 4.3%
MEVIUS	Camel	12.6 -1.5%	13.7 0.2%	26.4 -0.6%
Liggett Ducat	MEVIUS	4.5 4.8%	5.0 6.8%	9.5 5.8%
SERENS CEN	LD	9.9 -11.9%	12.1 -7.3%	22.0 -9.4%
Glamour	B&H	3.0 -8.8%	3.3 -6.8%	6.3 -7.7%
69 SOBRANIE	Glamour	1.2 -12.4%	1.4 -10.8%	2.7 -11.6%
SILK CUT	Sobranie	0.6 -9.9%	0.8 9.6%	1.4 0.1%
AAERIKAN SPIRIT	Silk Cut	0.6 -8.0%	0.6 -3.6%	1.2 -5.8%
	Natural American Spirit	0.5 12.2%	0.6 -4.0%	1.0 2.9%
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GFB shipment volume and evolution vs. PY

GFB shipment volume evolution vs. PY in key markets

	<u>2017</u> Jan-Mar	<u>2017</u> <u>Apr-Jun</u>	<u>2017</u> Jan-Jun
France	-6.9%	6.3%	-0.3%
Italy	-7.4%	-4.8%	-6.1%
Russia	-5.8%	-7.4%	-6.7%
Spain	-10.7%	7.8%	-1.5%
Taiwan	25.1%	33.5%	29.5%
Turkey	-0.2%	-7.4%	-4.0%
UK	-13.6%	-0.6%	-7.1%

Share of market in key markets(12 month moving average)

	<u>2016</u> Jun	<u>2017</u> Jun	<u>Change</u>
France	21.6%	22.1%	+0.5ppt
Italy	22.3%	23.4%	+1.1ppt
Russia	33.5%	32.4%	-1.1ppt
(GFB)	24.4%	24.6%	+0.2ppt
Spain	22.5%	23.4%	+0.9ppt
Taiwan	39.3%	41.0%	+1.7ppt
Turkey	29.9%	29.1%	-0.8ppt
UK	42.1%	40.9%	-1.2ppt

Source: IRI, Nielsen, Logista

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Share of key markets (3 month average)

	<u>2016</u> <u>Apr-Jun</u>	<u>2016</u> Jul-Sep	<u>2016</u> <u>Oct-Dec</u>	<u>2017</u> Jan-Mar	<u>2017</u> <u>Apr-Jun</u>
France	21.8%	22.2%	22.0%	22.1%	22.0%
Italy	23.3%	23.9%	23.3%	23.2%	23.2%
Russia	33.2%	32.7%	31.8%	32.0%	33.0%
(GFB)	24.8%	24.9%	24.4%	24.3%	24.8%
Spain	22.9%	22.9%	23.0%	23.6%	24.2%
Taiwan	39.6%	39.7%	40.7%	41.5%	42.1%
Turkey	29.8%	29.2%	28.9%	29.4%	29.0%
UK	42.1%	41.7%	41.0%	41.0%	40.1%

Source: IRI, Nielsen, Logista

Tax and price increase

	Excise Tax Change	Price Increase
France	Jan, May 2017	Feb 2017 ⁱ⁾
Italy	Jun 2017	May 2016
Russia	Jan 2016 Jan 2017	Jan, Apr, Jul, Nov 2016 Jan, Mar/Apr, Jul 2017
Spain	Dec 2016	Dec 2016
Taiwan	Jun 2017	Feb 2016 ⁱ⁾
Turkey	Jan, Dec 2016	Jan, Jul, Dec 2016
UK	Mar 2016 Mar 2017	Mar, Jul ⁱ⁾ , Sep ⁱ⁾ 2016 Mar, Jul ⁱ⁾ 2017

i) Price increase for some brands

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FX actual vs. PY

	<u>2017</u> Jan-Mar	<u>2017</u> <u>Apr-Jun</u>	<u>2017</u> Jan-Jun
RUB/\$	58.82	57.14	57.98
	(+27.0%)	(+15.3%)	(+21.2%)
GBP/\$	0.81	0.78	0.79
	(-13.5%)	(-11.1%)	(-12.3%)
EUR/\$	0.94	0.91	0.92
	(-3.4%)	(-2.8%)	(-3.1%)
CHF/\$	1.00	0.99	1.00
	(-1.1%)	(-1.6%)	(-1.3%)
TWD/\$	31.12	30.25	30.69
	(+6.3%)	(+7.1%)	(+6.7%)
TRY/\$	3.69	3.58	3.64
	(-20.3%)	(-19.1%)	(-19.7%)
IRR/\$	38,283	37,540	37,912
	(-7.2%)	(-7.5%)	(-7.3%)
JPY/\$	113.60	111.09	112.34
	(-1.5%)	(+2.8%)	(+0.6%)

*JPY vs USD change rates: (Local currency exchange rates of current period / Local currency exchange rates of same period in previous year) -1 Local currency vs USD change rates: (Local currency exchange rates of same period in previous year / Local currency exchange rates of current period) -1 [This slide intentionally left blank]

JT

FY2017 Forecast Reference Information

FX assumption (Revised)

	2017 Initial assumptions	<u>2017</u> <u>Revised</u> <u>assumptions</u>	<u>Change</u>	Impact on earnings <u>vs. initial</u> assumptions
RUB/\$	60.00	60.00	-	-
GBP/\$	0.81	0.80	+1.3%	positive
EUR/\$	0.95	0.90	+5.6%	positive
CHF/\$	1.00	1.00	-	-
TWD/\$	32.00	30.50	+4.9%	positive
TRY/\$	3.65	3.65	-	-
IRR/\$	39,500	37,700	+4.8%	positive
JPY/\$	110.00	111. 16	-1.1%	positive

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Revised FX assumption & sensitivity (Reference Information)

RUB/\$

GBP/\$

EUR/\$

CHF/\$

TWD/\$

TRY/\$

IRR/\$

JPY/\$

2017 Revised assumptions	FX Sensitivity Guidance for FX impact on 2017 adjusted operating profit of US\$ 3,230 MM based on the current assumptions:	
60.00	Local currency vs. US\$ 1% deviation from the assumed rates against US\$ by all	
0.80	the currencies in the same direction (excluding Yen) leads to slightly above US\$ 50MM (Initial guidance: slightly less	
0.90	than US\$ 50MM) impact on US\$ based adjusted operating profit	
1.00	US\$ 50MM composed of: RUB 30%-, GBP 15%, TWD 15%, EUR 15%,	
30.50	TRY 5%, IRR 10%, CHF -10%+	
3.65	(Initial guidance: slightly less than US\$ 50MM) RUB 30%, GBP 15%, TWD 15%, EUR 10%+,	
37,700	TRY 10%-, IRR 10%-, CHF -10%+	
111.16	US\$ vs. Yen Yen/\$ move of 1 yen from the assumption leads to approx. 3.2 billion yen impact on Yen-based adjusted operating profit (Initial guidance 3.2 billion yen).	